

XIME News

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**XAVIER INSTITUTE
OF MANAGEMENT &
ENTREPRENEURSHIP
BANGALORE, CHENNAI & KOCHI**

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ANNUAL MARIA PHILIP MEMORIAL DEBATE COMPETITION AT XIME, BANGALORE

XIME Bangalore hosted the 32nd Annual Maria Philip Memorial Inter B-School Debate Competition on 1st October 2018. This year's topic was ***"In terms of competitiveness in IT, India has already lost out to China"***. Twelve Teams from top B-Schools of Karnataka including IIMB, TAPMI, SIBM, SJIM, Christ University participated and the first prize was secured by Ms. Varsha Raghu and Mr. Sriram from Symbiosis Institute of Business Management, Bangalore.

A cash prize of Fifty thousand rupees along with a rolling trophy has been awarded to the winning team. The runners-up in the event were Ms. Reshal and Mr. Rizwan from St. Aloysius College, Mangalore, and they received cash prize of Twenty thousand rupees. The best speaker award of Twenty thousand rupees was presented to Ms. Varsha Raghu of SIBM, Bangalore.

Ms. Priya Chetty Rajagopal, Former Vice President and Client Partner Stanton Chase International Inc. was the Chairperson of the Jury and the panel comprised of Ms. Liza. K. Mathew, HR Consultant and Alumna, XIME, Batch 1, Ms. Padma Srinivas, President, Alumni Association, XIME and Mr. Kaushik Gopalan, Global HR Business Partner, Aspect Software.

Ms. Maria Teresa Philip, late daughter of Prof. J Philip, Principal Founder and Chairman of XIME, was remembered by the gathering during the event. Ms. Maria Philip was an excellent debater, a popular student, and an extraordinary speaker, organiser and leader who had a huge fatal accident on 30th September 1986. Ms. Priya Chetty remarked that the speakers gave vital insights about the topic and it was an enriching experience. She also stated that Ms. Maria had left a great legacy to carry forward, which keeps her alive.

Prof. Philip emphasized that the best quality of a manager is to communicate well, since managers spend about 80 percent of the time speaking to various stakeholders of the organization. Awards to the winners and runners up were presented by Prof. J. Philip, Chairman, Prof. Anantharaman, Provost and Dr. Rony George Kurien, Director, XIME, Bangalore.



Runners up of debate competition



Winners of Debate Competition

INDEPENDENCE DAY CELEBRATION



The Independence Day celebration at XIME, Bangalore started with a welcome address by Ms. Shivani Kumari from batch 23. Prof. J Philip, Chairman, XIME, Bangalore hoisted the National flag and addressed the gathering. He introduced the new Director Dr. Rony George Kurien and mentioned that the new director

will play a key role in the ensuing placement season. The Director also addressed the gathering. Shivani Kumari and Kartikeyan of Batch 23 and 24 respectively spoke on the sacrifices made by the proud sons and daughters of the nation to secure freedom for the country and the rigor and commitment with which the youth need to work for the progress of the nation.

Awards and Merit cum Means Scholarships were given away to the following students

Sl.No	Roll No	Name of the student	Type of Scholarship/ Award	Rs.
1	23064	Ms. Ishpreet Kaur	Tuition Fee Waiver	4,33,125
2	23111	Ms. Richa Scaria	Tuition Fee Waiver	4,33,125
3	23151	Ms. Simona Denise Fernandes	Tuition Fee Waiver	4,33,125
4	23141	Ms. Shivani Kumari	Merit-cum-Means Scholarship	2,00,000
5	23183	Mr. Venkateshwara M	Merit-cum-Means Scholarship	2,00,000
6	23190	Mr. Yash Jain	Merit-cum-Means Scholarship	2,00,000
7	23184	Mr. Vernon Rocky Fernandes	Merit-cum-Means Scholarship	2,00,000
8	23085	Ms. Mayuri Ashok Jadhav	Merit Scholarship for Highest CGPA at the end of Term III	25,000
9	23004	Mr. Abhishek Kumar Baghel	Merit Scholarship for Second Highest CGPA at the end of Term III	15,000
10	23005	Mr. Abhishek Kumar Yadav	100% attendance at the end of Term III	5,000
11	23054	Ms. Divya Garg	100% attendance at the end of Term III	5,000
12	23127	Mr. Sameer Pathak	100% attendance at the end of Term III	5,000
13	24028	Ms. Aparna Anantharaman	Highest composite score during admission process	25,000
14	24103	Ms. Poulomi Das	Second highest composite score during admission process	15,000
Total				21,94,375



Recipients of Awards and Scholarships

CULTURAL SHOW ON INDEPENDENCE DAY



Cultural team performed a skit on the occasion of 72nd Independence Day celebration titled "Khudiram Bose- A Revolutionary Martyr". The performance was a mix of mime & role play. Mr. Shantham from Batch 24 conceived and directed the skit while a team from his batch

took away the laurels for splendid performance. After the skit, the students performed classical dance depicting unity in diversity. Ms. Aanchal Nima and Ms. Arpita Mohanthy of Batch 24 coordinated the dance event. The overall show of the day was coordinated by Dr. Sangeetha.

CHAIRMAN'S DIARY



Prof. J. Philip receiving Dr. APJ Abdul Kalam Memorial Award for Excellence in Education



Prof. Philip delivering Convocation Address at Madras School of Social Work



Chitkara University welcoming Prof. Philip and Dr. Rony George Kurien

- Prof. Philip, the founder president of AIMS, talked on AIMS on its 30th Annual Convention held on 30th August 2018 at Infosys Convention Center, Bangalore. AIMS also felicitated Prof. Philip for his contribution to the cause of management education.
- Prof. Philip was conferred "Dr. APJ Abdul Kalam Memorial Award for Excellence in Education-2018" by ISBR Business School on the eve of its Founders Day on 7th September 2018.
- Prof. Philip addressed students of Chitkara Business school, Chandigarh on 10th October 2018.
- Prof. Philip was the Chief Guest for the 62nd Convocation at the Madras School of Social Work, Chennai on 22nd October 2018.

NEW DIRECTOR AT XIME, BANGALORE



Dr. Rony George Kurien has joined as the Director of XIME Bangalore. He holds Ph.D (Marketing) from Anna University, Chennai; MBA (Marketing) from Symbiosis Institute of Business Management, Pune, B.Sc. from Fergusson College, Pune; and comes with rich professional experience. He held senior leadership positions in various reputed educational institutions and business organisations including Expat Projects & Development Pvt. Ltd., Ecole Hoteliere, Indus Business Academy, Australian Trade Commission, Hoechst Schering Agrevo Ltd., Mumbai among others. He chairs the Placement Policy Committee and drives the placement activity in collaboration with other Members in the Committee.

MDP ON GROWTH THROUGH INNOVATION

A Management Development Program on “Growth through Innovation” was conducted at XIME, Bangalore from 22nd Aug to 24 Aug 2018. This programme was designed to enhance the innovation management capability of managers and equip them with practical and hands-on tools to start and manage their innovations. The programme was conducted by well-recognized innovation specialists. A total of 36 executives from DRDO, NAL and several PSUs like BEL, BEML, NLCL, HAL and the Tata group had participated in the programme. Apart from Prof. Bhatta, the other resource persons for the programme were Prof. J. Philip and Prof. Mathew Manimala.



MDP on Growth through Innovation

MDP ON BUSINESS EXCELLENCE

A Management Development Program on “Business Excellence” was conducted at XIME, Bangalore from 20- 22 September 2018. Prof. N.M.K. Bhatta conceived, designed and conducted the programme. A total of 46 participants from DRDO, Defense PSUs, NAL, Nayeli Lignite Corporation, Indus Ind Bank, Intelliment Technologies, and Indelox Services attended the programme. The key resource persons include Prof. J Philip and Prof. Bhatta.



Inaugural of Business Excellence Practitioners' Workshop



Business Excellence Practitioners' Workshop

LEADERSHIP DEVELOPMENT PROGRAMME FOR NLC EXECUTIVES

XIME conducted Management Development Programmes for four batches of Senior executives from Neyveli Lignite Corporation during October- November 2018. The programme for the first batch of 19 members was held during 8-11 October 2018. The sessions included Creating innovation eco-systems in the organization, Innovation tools, Coaching and Mentoring, Transforming into a transformational leader, Work-life balance, Strategic Thinking, Financial Management and Decision making process. The key resource persons were Prof. J. Philip, Prof. Anantharaman, Fr. Dr. George Sebastian, Prof. N.M.K. Bhatta, Prof. M. N. Rajeev and Dr. Ravi Veeraraghavan. Second batch of 16 senior executives from NLC attended a similar programme during 15-18 October 2018.



FDP ON LEADERS IN MANAGEMENT EDUCATION

XIME conducted an FDP for Leaders in management Education during 15-16 October 2018. The sessions covered Rethinking MBA, Curriculum Design, Institutional Leadership, Accreditation for quality. Prof. J. Philip, Chairman, XIME, was the faculty leader. Other resource persons include Prof. Anantharaman, Provost, XIME, Prof. Shekhar Choudhuri, Former Director, IIM- Calcutta, Dr. M. J. Xavier, Former Director, IIM- Ranchi, Fr. George Sebastian, Director XIME- Chennai and Dr. R. Nandagopal, Director, XIME- Kochi. Prof. K.R.S. Murthy, Former Director, IIM- Bangalore, shared his thoughts on Business Education, Faculty Development and Research during the closing session. Participants came from reputed institutions like SJIM, Christ University, Thiagarajar School of Management, ISBR, AIMS, XIDAS- Jabalpur, IIPM, AIMAT, Kochi, FISAT, Angamalai and from 3 units of XIME.



UPDATES

Admissions: XIME commenced the admission process for PGDM Programme 2019-21. Weblink for online applications was enabled on 15th October 2018. Candidates fulfilling eligibility criteria can apply online till 27 February 2019.

Research at XIME: Currently six scholars are pursuing Ph.D from XIME Research Center, recognised by Mysore University and the number is expected to increase in the coming months as 5 more faculty members - Dr. NMK Bhatta, Dr. Francy, Dr. Mercia, Dr. Selvam Jesiah and Dr. N. Meena Rani have been approved as guides by the university to guide Ph.D Scholars.

Placement: Placement team of the institute has been working vigorously to further improve the placement record of the institution. The highest package during 2017-18 placement season was 11.51 lacs per annum offered by VMWare. A Placement Drive will commence from 26-30 November 2018.

SIP: The activity of **Summer Internship Project** for May-June 2019 was started with Dell selecting a few students while HDFC Bank, ICICI Prudential, IDBI Fedarale, DRGO, Centrum, Publicis and other reputed organisations lined up for picking the students.

SUPA: Socially Useful Productive Activity- The process for a Three Week programme, requiring students to work with an NGO and learn their operations, was initiated and efforts are in progress to have MOUs with several leading NGOs of the country to place the students for internship.

International Student Exchange Programme: As part of student exchange programme, two students- Mr. CORFU Antoine and Mr. AUCHER Tristan from Audencia Business School, Paris arrived at XIME Bangalore to pursue courses in Term II/V during September- December 2018. They have registered for courses in Marketing (First Year Core course) and Electives including Digital Marketing, Product & Brand Management, Advertising & Sales Promotion and Strategic Human Resource Management.

Two groups of 40 students each from XIME are set to go to Audencia B-School, France and GDUFS B-School, China during January 2019, as part of Winter Programme/ Student Exchange Programme.

INDUSTRIAL VISITS

Natural Remedies

Students of Batch 24, Section A visited Natural Remedies, a leading Herbal Health Care company located in the border of Tamilnadu, on 20th August 2018. The visit helped them to understand functioning of the organisation in general and its 3 major divisions- Warehouse, Extraction and Drying in particular. The students learned how meticulously the company checks quality of materials received from its vendors and returns the material kept in Red zone to vendors. The other key learnings for the students included an introduction to the company's CSR policy and activities, its customer base spread across various countries including US, Japan, Australia and how the company customises its products as per customers' requirement.



3M

On 16th October 2018, the students of Batch 24 Section B, found themselves in a small yet creative and innovative space at 3M's Research and Development Centre in the Electronic City, Phase I, Bangalore. The features of the products offered by the company were explained to students. It began from the strength of adhesives and then moved into various areas like wind energy, paints, healthcare, retail, automobile, safety, etc. The guides were friendly to all the students and answered all their questions promptly. Overall, the visit was very effective showing how innovation takes place in every walk of life.



DISTINGUISHED LECTURE SERIES

Lecture on “The Pressure Points of Indian Economy” by Prof. Indira Rajaraman



Professor Indira Rajaraman addressed students of XIME on 16th August 2018 on “*The Pressure Points in Indian Economy*”. India is a fast growing nation and the growth in the capital markets is an indication of favourable environment for foreign direct and indirect investment. Professor Rajaraman gave a lucid account of the current macro-economic environment in India and covered various pressure points India is currently facing with the advent and implementation of GST, falling value of the rupee, growth rate projections and the like. She explained why GVA is an important economic indicator, following with the GDP.

She compared the GDP and GVA growth rate during previous eight quarters. She answered students’ questions patiently and gracefully. Later she interacted with the faculty members and shared her thoughts on why research is being considered as a top priority, and day to day economic environment can be a vital source for identifying research questions.

Lecture on “Eagle Leadership” by Mr. John K John



Mr. John.K.John, Vice President - Learning and Development, Reliance Industries Limited delivered a talk on “*Eagle Leadership*” to Batch 23, on 16th August 2018. The speaker compared leadership skills with the characteristics of an eagle. He narrated the characteristics of an eagle, which according to him, is an animal and not a bird, its focus and ability to pierce through even the toughest of the skin and take down its prey, emphasizes how a leader should be aware of

his/her surroundings and changes in the environment. He further insists that a leader should mentor the best to soar to greater heights, the way an eagle nurtures by making it more challenging. It is important to figure out and develop new perspectives which will propel him/her to soar greater heights, just like the eagle does during its midlife crisis period - the speaker emphasized.

Lecture on “Brand Recognition” by Mr. Bodi Kampani



On 24th August, 2018, **Mr. Bodi Kampani**, an XLRI Alumnus and Director of Aakar Laminators, and Managing Director & Chairman, Young Concepts India Inc. addressed students of Batch 24 on “*Brand Recognition*”. Mr. Kampani briefed about the importance of brand equity. He also highlighted the drawbacks of using jargon’s and advised students to keep the pitch as simple as possible. Mr. Kampani added that students of XIME should strive to further

the image of brand XIME by being more focused, punctual and disciplined, and compromise on leisure and sleep. Mr. Kampani quoted “when you run out of something to do, try to write down a list of all the reasons why the world needs you; and the experiment may surprise you.”

Lecture on “Thriving in a Digital World” by Ms. Sushma Rajagopalan



Ms. Sushma Rajagopalan, Managing Director & CEO of ITC Infotech and an Advisor of Metrikus Corporation addressed students of XIME Bangalore on 7th September 2018. Her talk titled “*Thriving in a Digital World*” revolved around marketing tactics through empathy in order to make life easier while driving efficiency and enhancing customer experience. She pointed that no field in business can function in

isolation, it is imperative to work with cross functional competencies irrespective of what one’s specialization might be. She described how ITC infuses technology with domain, data, design, and differentiated delivery to significantly enhance experience and efficiency, enabling its clients to differentiate and disrupt their business. Ms. Sushma concluded saying that in the age of ‘Digital Darwinism’, which witnesses ‘Digitaligence’ (Digital Intelligence) at work, it is imperative that every individual learns and assimilates everything occurring around them.

Lecture on “Competing in a Time of Digital Disruption” by Mr. Tim Yeaton

Mr. Tim Yeaton, Executive Vice President and Chief Marketing Officer, Red Hat addressed the students of Batch 23 and 24 on the topic “Competing in a Time of Digital Disruption”. He lucidly defined what digital transformation is and explained how certain verticals such as transportation, energy, infrastructure and the like are more volatile where current level of and future susceptibility of disruption is high as against consumer durables vertical which he calls “durable”. He shared a research report that about 90% of the organisations indicated that they were engaged in some form of digitisation, while only 16% said that their companies have responded with a bold strategy at a large scale. He recounted that Red Hat was an early disruptor, way back in 1993, well before other companies such as Uber, Airbnb and the likes took the path. He emphasised the fact that the open source culture is growing fast and collaboration is the way ahead, and unconventional bottom-up organisation structure facilitates the same more effectively.



Prof. J. Philip felicitating Mr. Tim Yeaton

STUDENT CLUB ACTIVITIES AT XIME

XIME provides a platform for the students to get actively involved in participating and organizing various events that help acquire and strengthen professional competencies in various functional domains such as Marketing, HR, Finance, Operations, Entrepreneurship, and foster the spirit of giving and sharing. Student clubs in various areas were inaugurated at the campus during July 2018. Industry stalwarts from respective fields blessed the inauguration of the clubs, shared their wisdom and elevated the spirits of enthusiastic members of student clubs.

XSEED INAUGURATION

XSEED, XIME action group for Social Empowerment, Education and Development was inaugurated by Rev. Fr. Monoj D'Souza SJ, Executive Director of SJIM Bangalore on 13th August 2018. Watering of a sapling was done to mark the inauguration of the club. The chief guest emphasized that a society should always be aware of its problems and work towards bring positive changes and development. He mentioned about "UBUNTU", an African term which

means "I am because we are". Every person needs the help of another to survive. We should strive to help and support our fellow human beings whenever needed- he underscored. He urged the gathering to stand by our brethren in Kerala during these tough times of floods. Father D'Souza pointed the importance of social responsibility in the corporate sector.

Dr. Mary Metilda, the faculty coordinator felicitated the members with XSEED Badge. Office bearers of club include Shamlin Ann, President, Shruthi Nair, Secretary and Ishpreet Kaur, Treasurer. Prof. J Philip, Chairman graced the occasion and wished for fulfilment of his long cherished dream of adopting a village and making it a model village.



BLOOD DONATION CAMP 2018



XSEED, which is one of the most active clubs of XIME organised blood donation camp on August 14, 2018, in collaboration with Narayana Hrudayalaya. It is one of the flagship events of XIME. The camp started at 10:30 a.m. with enthusiastic participants from inside and outside the college. Among 131 people from XIME as well as nearby IT companies who

volunteered, 101 eligible persons donated blood. The camp was a great success and was closed at 5:30 p.m. A few were first time donors, and were immensely satisfied since blood donation saves lives.

REDS

XSEED Club works with REDS-Ragpickers' Education and Development Scheme to improving the lives of disadvantaged children. XIME students teach the inmates of REDS, 40 boys staying

presently, subjects like English, personality development and engage them through physical and skill development activities like sports, dance etc. Few students from Batch 23 and 24 from XIME Bangalore visit REDS every alternate Saturday to teach and engage the inmates. XSEED volunteers organized events with REDS inmates on 4th & 25th August, 1st September 2018 to elevate the spirits of the children.

Swachh Bharat- Cleanliness Drive on 2nd October 2018

To commemorate the 149th Birth Anniversary of Mahatma Gandhi on the 2nd October 2018, XSEED organised Cleanliness Drive aimed at cleaning up Electronic City around the college campus. The day started with the distribution of T Shirts, gloves and masks to over 100 enthusiastic participants. Dr. Rony George Kurien, Director; Dr. Selvam Jesiah, Dean (Academics); Dr. Mary Metilda, faculty coordinator of the club; Dr. Meenarani, Prof Ragesh, Prof Amalan and Dr. Jaffer were present on the occasion. Chief Guest of the day, Lt. Col. T. Siva Kumar, Chief Security Officer of ELCITA, Bangalore spoke a few words of encouragement after which all the students geared with their equipment started cleaning the area with the Director and the Dean leading the way. A tractor was arranged to collect the garbage. It took around 3 hours to clean the streets. The volunteers were given refreshments. The XSEED team along with Dr. Mary Metilda showed immense zeal in bringing this event to a successful completion.



HRUDAY INAUGURATION



The HR club of XIME, HRuday was inaugurated by Ms. Emrana Shaik, Vice President, Human Resources of Asian Paints. Chairman Prof. J. Philip introduced the guest and mentioned that he was surprised to see a young person with such rich accomplishments. Ms. Emrana shared her experiences at Federal Express, Mahindra and Mahindra and her stint currently at Asian Paints, and how each of those organisations contributed immensely to her professional acumen.

She suggested that young women should compete effectively with their male counterparts on all parameters and should not seek any excuses while being evaluated. She further told that for committed women who are determined to pursue career path, the family and cultural background, early childhood education and other aspects have little impact, and they should be able to build a strong support system for the right work-life balance. Prof. Joy Varghese, the faculty coordinator of the club felicitated the guest and the office bearers for the year 2018-19, Shruti Shenoy, President; Divya Garg, Vice President, Akkshara Ganesh, Secretary; and Simran Gupta, Treasurer.

GUEST LECTURE BY DR. MANOJ VARGHESE, ON EFFECT OF AUTOMATION IN HR DOMAIN



Dr. Manoj Varghese, Ex-Director, Visiting Faculty, XIME Kochi, who has vast experience in HR domain with prestigious organizations like Google and Facebook addressed the students on 31st August 2018 on topic “Effect of Automation on HR Domain”. The speaker shared his thoughts on how rapidly HR as a function is changing and how machine learning is contributing towards the change. He explained the concept of machine learning and how it is transforming different HR

functions such as employee retention modelling, compensation benchmarking, training and development and recruitment. He dwelt on the implications of mergers such as Vodafone and Idea for Human Resources. Ms. Akshara Ganesh, the Secretary of HR club proposed the vote of thanks and Professor Joy Varghese, Dean-Coordination presented a Memento to Dr. Manoj Varghese.

“MEETING WITH THE ELDERS OF HR”

Pursuant to HRuday's objective, to enhance industry insights of the students, HRuday, the HR club of XIME- Bangalore, arranged panel discussion on 7th September, 2018. The “Elders of HR” deliberated on “Best Practices in HR”. The panel comprised prominent HR professionals and the discussion was moderated by Prof J Philip.

Contributions by the panelists

- **Ms. Smita Saha**, VP-HR, Astra Zeneca India shared her experience of how she contributed towards aligning the HR policies with the company's objectives, the difficulties that HR team of Astra Zeneca came across while hiring and retaining its existing employees and how they overcame it.
- **Dr. Pallab Bandyopadhyay**, Leadership Architect, Career Coach, Change and Transition Specialist, shared his experience of building “Team Cohesiveness” in a global organization which was geographically and culturally diversified.
- **Mr. B Venkataramana**, President- Group HR Landmark Group, with rich experience in HR Strategy formulation for retail and BPO industry, shared his experiences in Reliance BPO, which was a new division consisting of 650 Human Resource professionals and 50000 employees.

- **Mr. C Mahalingam**, HR Advisor & Executive Coach, Member of NASSCOM's Mentor Panel, shared his experience of a project done in Symphony Teleca Corporation on "Pygmalion" effects. He further explained how positive Pygmalion effect can result in lower attrition rate and customer delight.
 - **Mr S Inbasekeran**, Founder director of Hi-Path Organization Consultancy Services (P) Ltd, expert in CXO team development; self-managed work team and OD consulting shared a unique experience of formulating industrial relation in a non-cooperative environment.
- The panel discussion, followed by Q&A session was quite a rewarding experience for the group of young and enthusiastic audience.



HR Panel Discussion



Discerning HR Folks at HR Panel Discussion

GUEST LECTURE ON HR COMPETENCY BY MR. RAJ ARUMUGAM

Mr Raj Arumugam, Vice President, HR of Abirami Rice addressed the HR students on July 20th, 2018 on the topic HR competency. The guest spoke on HR career path and the objectives that surround it, the current trends in HR and the skills the students need to equip themselves with to run the race and ace it. The speaker emphasised that HR personnel should always keep in mind that they play key roles such as Service provider, Internal consultant, Advocate and Gate keeper. He also stressed on HR analytics, the most wanted field currently. The session was quite engaging, interactive and insightful.

GUEST LECTURE ON "FROM CLASSROOM TO BOARDROOM" BY MR. RANJAN MATTHEW



Mr. Ranjan Matthew, an HR leader with almost 2 decades of strategic and operational HR business partnering experience across diverse verticals, an Alumnus of XIME Bangalore and currently working with Viola Communication LLC, interacted with HR students on 12th September 2018. He emphasized the relevance of emotional quotient in the "classroom to boardroom" context, the role it plays in decision making, meetings and performance conversion via IQ -EQ Smiley Quadrant. Mr. Matthew further advised the students to develop learning skills, conflict management, empathy, body language, cultural understanding, and general etiquette.

GUEST LECTURE ON "ROLE OF HR EVOLVED IN RELEVANCE TO BUSINESS"

HRuday invited a prized alumni, Mr. Aditya, HR Business Partner- Wildcraft, to address the HR aspirants at XIME Bangalore about the "Role of HR Evolved in Relevance to Business". The speaker dwelt on three major trends such as gig economy, social media management and managing tech skills. He pointed that organizations are shifting from output driven to value driven which pushes the organization to offer its employees or possible recruits with the best value proposition. With the advent of AI and its penetration into HR domain, Mr. Aditya opines that human resources enthusiasts have to keep upskilling themselves accordingly.

MARKXIME INAUGURATION

The Marketing club of XIME, Bangalore conducted its inauguration ceremony for the academic year 2018-19 on 17th July, 2018. The Chief Guest of the ceremony was Ms. Malavika Harita, CEO Saatchi and Saatchi Focus. Prof. Selvam Jesiah, (Dean Academics), Prof. Shanmugham G, faculty co-ordinator of the club, other faculty members and students of Batch 23 and 24 were present for the occasion. In her address Ms. Malavika narrated her experiences over the years in her illustrious marketing career. She said that advertising a product or service by narrating a tale and connecting emotionally and intellectually with the consumers is imperative for any aspiring marketer. The office bearers for the year are Ms. Richa Scaria, President, Mr. Venkat, Vice-President, Ms. Shreya Derhgawen, Treasurer and Ms. Anju James, Creative Head. Ms. Richa presented the activities of the club in the previous year and also gave an overview of the club's activities for the current year.



GUEST LECTURE ON "THE MISSING P"



Mr. Bodi Kampani, interacted with MarkXIME students on 24th August 2018. He elaborated on how and why Philip Kotler's definition of marketing has been the most appropriate one till-date. He explained to the students how the USP of a customer need surpasses the product itself and about how a true marketer can create a problem and then sell the solution. He believes that marketing has the potential to outgrow other professions including that of a doctor or a lawyer. A true marketer needs to be empathetic;

then money merely becomes a by-product. He advised the students to shift between industries in the course of their careers to widen their horizons and urged them to constantly challenge themselves.

LECTURE ON “RED HAT – MARKETING AT THE SPEED OF CURIOSITY”



On September 24th, 2018 Mr. Burzeen Vakil, Chief Marketing Officer of Red Hat India Pvt. Ltd. and alumnus of XIME addressed the Marketing students of Batch 23. Mr. Burzeen Vakil spoke about his journey with Red Hat and dealt with Red Hat's efforts in “Marketing at the Speed of Curiosity”. He emphasized that establishing presence, talking about the firm in as many platforms as possible thereby increasing the brand's social quotient and creating landmarks are vital in success of any marketing strategy.

In tracing Red Hat's journey since its inception, Mr. Burzeen stated how an efficient marketing strategy along with prompt delivery of services contributed to Red Hat's double-digit growth rate for the last 66 quarters. The talk gave students a deep insight into the functioning of one of the most successful companies of its kind in the open source domain.

LIGAXOCCER 2018



The Marketing club of XIME Bangalore organised its flagship event LigaXoccer from 22nd August to 6th September 2018. It is a marketing cum football challenge posed to Batch 24, the juniors. Each section had to identify a team name, design their logo and market their teams in a battle against one another for the best Marketing Team award.

Teams of both Batch 23 and 24 played the matches on ground, but sections of Batch 24 whirled the campus with creative promotion to win the battle off the ground. *Thanos* won the ‘Best Marketing Team’ and the football team of *Batch 23 B*, Battalion, lifting the rolling trophy beating Goal Diggers (Batch 24 B) in the penalty shoot-out with a score of 4-3 to become *LigaXoccer Champions 2018*. The football champions of 2017, Carnifex (Batch 22 C), handed over the trophy to the 2018 champions. The ‘Best Player Award’ went to Ashish Naik of Batch 23 B.

X-OPS INAUGURATION

X-OPS, the Operations Club of XIME, Bangalore was inaugurated by Mr. Keshava Kumar, Chief Executive, L&T Construction Equipment Ltd. on 21st July, 2018. He was accompanied by Dr. G Y.Suhas, HR Head of the same company. The Chief Guest, Mr. Keshava Kumar interacted with the students and gave his insights on working in the production facility at L&T and revamping it in accordance with the changing needs of the industry. He also shared “**The 10 qualities of a leader**” that he acquired through his journey of excellence. The office bearers for the year 2018-19 were introduced by the Faculty Coordinator. Mr. Abhijit Bandikatte, President of the club; Mr. Adarsha HL, Vice-President; Ms. Shivani Kumari, Secretary; Mr. M Jaswanth, Treasurer; and Ms. Ishpreet Kaur and Mr. Arun Nair- Event Heads. The President of the club took an oath to fulfil his duties as the Team Leader, shared his vision and the unveiled tentative annual plan of action for the year. The ceremony was graced by Prof. J. Philip, Chairman; Prof. Anantharaman, Provost and Mr. Anand Srinivasan, Faculty coordinator of the club, and students of Batch 23 and 24.



X-OPS – ACTIVITIES

FreedomThrow

- The first event conducted by X-Ops in the academic year 2018-19 was the “FreedomThrow” #OperationsAzaadi - A Basketball event.
- The fun-cum-promotion event for X-Ops was conducted as a part of the extended Independence Day celebrations on 16th August 2018 at 5:00pm in XIME, Bangalore basketball court.
- The event witnessed good number of Basketball enthusiasts, both girls and boys. A total of 18 teams (2 students per team) participated in the event.
- The winning team and the 1st runners-up were given prizes through payments bank transfer (Promoting Digitize India and Cashless Economy)

Business Analytics Quiz

- 15 minutes online quiz was conducted by X-Ops on 29th August to test the Excel skills of Batch 23 students.
- Based on the results, X-Ops will shortlist the students who need to undergo additional training in Business Analytics.

CAPM Introductory Session

- X-Ops conducted the CAPM (Certified Associate in Project Management) Introductory Session.
- The objective was to enlighten the students about the importance of certification courses and how they help MBA students to be industry ready.
- Mr. Murari Thaiy and Brigadier Satyendra Kumar of Satyssparks conducted the session on September 2018.
- The CAPM course requires 24 contact/training hours for the candidates to be eligible for appearing for the Certification exam conducted by the Project Management Institute (PMI).

FINITIATIVE INAUGURATION

Mr. Anand Kanakagiri, Senior Vice President of Swiss Re, Alumnus, XIME (1st Batch) inaugurated Finitative, the Finance Club of XIME, Bangalore on 16 July 2018. Ms. Sonal Chauhan welcomed the gathering, while Mr. Yash Jain, Club president gave an overview of the club objectives and activities. Mr. Anand Kanakagiri emphasized the importance of knowledge of finance and unveiled plethora of opportunities in finance area and urged the students to gain strong domain

knowledge and grab the opportunities. The ceremony was attended by Prof. Anantharaman, Provost, Dr. Selvam Jesiah, Dean Academic, Dr. Amalanathan, Faculty Coordinator of the club, other finance faculty members and students.



GUEST LECTURE BY DR. PRASANNA CHANDRA



Dr. Prasanna Chandra, an eminent Professor in Finance addressed finance specialization students at XIME on 20 July 2018. The talk gave an insight to the students into the world of Finance. He suggested a book titled “Tap Dancing to Work” by Carol Loomis which every student and teacher must read. According to Bill Gates, the book unveils how Buffet incredibly accumulated wealth over a period of time and how his analysis in business market remains

unparalleled. He explained the value octagon covering all the eight aspects which included Strategy and Business Model, Capital Allocation, Financing and Distribution Decisions, Performance Management, Cost Management, Corporate Risk Management, Mergers, Acquisitions and Restructuring and Corporate Governance. He mentioned about two great personalities, Mahatma Gandhi and Warren Buffet who practiced M-L-M principle, More from Less from More.

FINSIKSHA

Fininitiative club organized an awareness session for the students on 13th July 2018 in association with Mr. Parth Parikh from Finshiksha consultants Pvt. Ltd. He gave useful insights on the topics such as Investment Banking, Equity Research, Banking, Credit Research, Wealth Management, Financial Analysis, etc. He opined that a prospective investment banker must be good at financial modelling, business valuation, preparation of pitch books, presentations and transaction documents, relationship management, sales and business development and negotiation, prompting the young audiences to acquire these skills to make an illustrious career.

GUEST LECTURE ON “PERSPECTIVES ON INDIAN CAPITAL MARKET”



Mr. Manoj Shenoy addressed the finance specialization students on topic “Perspectives on Indian Capital Market” on 24th August 2018. He gave an overview of Indian capital market, how it has grown over a period of time, the turbulences it faced and withstood.

EMPRESARIO INAUGURATION

Mr. Mani James, Sr. Vice President, Frost & Sullivan, Alumnus of Construction management Programme of XIME Bangalore (First batch) was invited to inaugurate Empresario - The Entrepreneurship Club and to address the students. His lecture provided a glimpse on entrepreneurship by narrating his personal experience from his career. As an entrepreneur, he detailed the challenges that an entrepreneur will face right from beginning till he establishes himself. Mr. James emphasized on never give up attitude, and also offered insight on how "Design Thinking Process" can be applied to entrepreneurship. James kept the gathering engaged and excited by giving his views and solutions on entrepreneurship, with specific reference to Indian scenario.

thINK Event

Empresario had organized 'thINK' event on August 29, 2018. The concept of the event is to identify the creative talent in the participants, by penning down their creative thoughts in the domain of their choice in a mobile application named 'Socife', which is owned by a student of XIME. Participants had shown their creativity, in the form of pictures and words, which reached across different communities in the mobile application through hash tags. Ms. Hannah Abraham was declared winner, while Mr. Fabio Danti and Ms. Naomi Varghese were 1st and 2nd runners-up.



LECTURE ON ENTREPRENEURSHIP – MS. AMI SHAH



Empresario conducted an interactive session with Ms. Ami Shah, cofounder and director at ORAWT, on "Entrepreneurship" at XIME, Bangalore on 8 October 2018. Ami Shah is a microbiologist, certified PMP and an alumna from IIM Bangalore. She co-founded the company 'Oasis Renewable and Water Treatment' which specializes in providing solutions for water and waste water treatment. She spoke about Social Entrepreneurship, the scope and development of social entrepreneurs in India. She gave an insight about the business operations of her company and also gave insights on her successful entrepreneurial career. She encouraged a few students in sharing their entrepreneurship journey to the crowd. This was followed by a series of questions and answers that enthralled the audience, thus enriching the session.

EMPORIO BAZAAR

Emporio Bazaar is the flagship event of Empresario, where the idea is to bring out the entrepreneurial skills within the students of XIME Bangalore. Stalls are set up and teams sell whatever they can to the visitors. A bunch of talented entrepreneurs were unleashed on 11th Oct, 2018. The artists showcased their prowess in mehendi, creative nail painting, hand-made earrings. The mouth-watering delicacies included Bread Pakodas, Cheesy Sandwiches, Dietary Screwdriver Juice, delicious Custard, Dahi Vada and Samosas, all were creative and professional in their unique way.



X-ORATION INAUGURATION



X-Oration, the Public Speaking Club of XIME Bangalore, was inaugurated by Ms. Ruchi Pandiya, Senior Manager of American Express on 20th July 2018, and the ceremony was presided over by the faculty coordinator Mr. Ragesh. Ms. Ruchi highlighted the importance of public speaking and creative communication for professional success. She

also mentioned that talking is an art in itself and it has to be cultivated and not spoon-fed. From stage fright to the non-verbal communication, she emphasized the various skill sets that collectively contribute to public speaking as a competency in totality. The office bearers of the club elected for the year 2018-2019 include Ms. Shreya Swamy, President; Mr. Nikhil Kurien, Secretary; Ms. Ayushi Agarwal, Treasurer; and Ms. Deepthi Bhat, Creative Head. Ms. Shreya Swamy presented the activities of the club in the previous year and outlined the club's agenda for the year 2018-2019.

ROTARACT INAUGURATION

The Rotaract Club of XIME Bangalore was inaugurated on 23th August 2018 at XIME Bangalore. Rtn. Manoj Agarwal (President Elect) Rotary Club Indiranagar, Bangalore was the Chief Guest. Eminent Rotarians, Rtn. Ambica Motupalli, Youth Service Director; Rtn. Col. R.V. Subramaniam, Rtn. Chandramouli, Rtn. Ajay Gupta (Rotaract Chairman); Dr. Selvam Jesiah, Dean Academics; Prof. Dr. Naseer Mohamed Jaffer, Faculty Coordinator and Rotaract Club of XIME, Bangalore attended the event. Rtn. Chandramouli appealed the youth to commit themselves towards "eliminating evils in the society". Chief Guest Rtn. Manoj Agarwal advised the students to collaborate with neighbouring Rotaract clubs to build better relationships, and explore chances to conduct Rotaract events on a larger scale. He then presented the badges for the new office bearers for the year 2018 – 2019.

The President of Rotaract Club XIME, Bangalore S Santosh Kumar delivered his acceptance speech and listed the events and activities that were organized by the club in the year 2017 – 2018 and explained the events planned for the year 2018-2019. The program concluded with vote of thanks by V. Divya, Vice President, which was followed by National Anthem



Rt. Ambica felicitating student club member with a badge



*Rtn. Manoj Agarwal, Rtn. Ambica Motupally,
Prof. N.M. Jaffer with office bearers of Rotaract*

“Carnival of Faith “ A Fundraiser for a cause!

The Rotaract Club of XIME, Bangalore, organized a fund raiser event titled “Carnival of Faith” on 10th September 2018. Numerous games and team activities were organized, including Team Obstacle Race, Foot-Bowling, Water Balloon Fight and few others. Stalls were set up for sale of decorative hand-made articles of excellent craftsmanship. Santosh Kumar, President and Shipra Chandak, Secretary thanked the participants for their overwhelming response and support for the cause. Winners in various games were given cash prize at the end of the event.

ANSHUL CHOUDHARY MEMORIAL MUSIC COMPETITION

XIME organized music competition on 15th August, 2018 in memory of Anshul Chaudhary, who was a very good singer and student of XIME. A total of 15 students participated in the competition in both Indian and Western categories. The participants performed with great fervor and enthusiasm. The judges evaluated the participants based on rhythm, tempo, voice and pitch. Winners for the Indian and Western Category were Adarsh V of batch 24 and Simona Fernandez of batch 23 respectively. A cash prize of Rs. 5000 each was awarded to both the winners. The eminent panel of judges included: Dr. Raghavendra Mokshagudam Guruji, a well-known lyricist and writer, Mr. Sunil Koshy and Dr Jhansi Rani from ISBR, Bangalore.



Judges cheering for the contestants



Winners of Music Competition with Panel of Judges

STUDENTS' CORNER

CRANIUM 2018



The international management fest of Cranium is conducted every year by CMS Jain University. This year it was conducted on 9-10 October 2018. The two day fest had around eight to ten events, ranging from verticals of Operations, Marketing, Human Resource and Finance and competitions like Best Manager, Best Entrepreneur, Business Quiz, CSR and Cultural

Show. The highlight of the fest was the Synergy round, in which students from all the verticals would have to work out a viable Business Plan.

Here the details of winners from XIME at various events

Sl. No	Event	Position	Names
1	Synergy	1 st	Yash Jain, Shivani Kumari, Vernon Rocky Fernandez, Sreeram S, Shreya Swamy, Yuva Vigneas
2	Best Entrepreneur	1 st	Yash Jain - Qualified for Grand Finale at Russia on 26 th October 2018
3	Operations	1 st	Yuva Vigneas - Qualified for Grand Finale at Russia on 26 th October 2018
4	Marketing	2 nd	Sreeram S
5	HR	2 nd	Shreya Swamy
6	Business Quiz	3 rd	Ram Kumar & Ranabirdas Gupta

Synetics '18



Kristu Jayanti College, Bangalore conducted Annual Management Fest- Synetics '18 during 5-6 October 2018. XIMEans emerged winners/ runners up in major events. The details are given below:

- Best CEO - Shivani Kumari, Batch 23 – Winner
- Finance Event- Namita Verma & Namrata Mukherjee,

Batch 23 – Winners

- Best Management Team - S. Santhosh Kumar, Sadia Khanam, Saurabh Khare & Sagar Bhatia, Batch 23 – Winners
- Business Quiz – Ram Kumar M & Ranabirdas Gupta, Batch 24 – Runners Up
- CSR Event - Sathyanarayan R & Karthikeyan AC, Batch 24 - Winners



Samanvay 2018

Sriranjani of Batch 23 participated in "Samanvay 2018", organised by Department of Management Studies, IIT Madras during October 26-28 2018, where she won the flagship event "Best Manager".

Winner of Best Manager Title at Samanvay 2018

Inflore 2018

Rajagiri Centre for Business Studies, Kochi conducted annual management fest “Inflore-18” during 5-6 October 2018. Soham Dakhole and Kavitha Hemanath of Batch 24 emerged winners of Operations Event.

With immense pride XIME congratulates all the participants and the winners.

Student Participation in Professional Events

- Five students from Batch 23, Abhishek Baghel, Abhishek Kumar Yadav, Divya Garg, Mayuri Ashok Jadhav and Yash Jain participated in the 30th AIMS Annual Management Education Convention 2018, held at Infosys Convention Centre Bangalore during 30th August to 1st September 2018. The speakers included luminaries from industry and academia such as Mr Deepak Padaki , Executive Vice President, Group Head, Corporate Strategy and Chief Risk Officer, Infosys Ltd., Bengaluru; Mr. Sudheesh Venkatesh, CPO, Azim Premji Foundation
- Four students from Batch 24 - Charan Ekkurthy, Mansi Agarwal, Gayathri Namburu and Shyama, participated in Bangalore Book and Literary Festival on 8th September 2018.
- Four students from Batch 24 - Shyama, Charan Ekkurthy, Shantham and Gayathri Namburu participated in Christ University Golden Jubilee conclave, held on the theme “Accelerating Sustainable Development Through Technology”
- Gayathri Namburu presented paper on Social Entrepreneurship at student conference organised by Acharya Bangalore B-School on 28th September, 2018.

FACULTY CORNER

New Faculty Joined XIME Bangalore

- **Mr. Rajendra Desai**

Mr. Rajendra Desai, who has been working with XIME earlier from August 2009 to December 2012, has re-joined as Associate Professor and will be Dean (External Programmes).

- **Dr. Ravi KR**

Dr Ravi K R was teaching various marketing courses and in-charge of MBA placements at PES University MBA Program for the last 11 years before joining XIME. He has an industry experience of over 18 years with leading MNCs before joining PES University. His last corporate assignment was with Mitsui Electronics Europe part of the Mitsui Group. He has a good track record of academic and research work with multiple published articles.

Best Professor in Finance Award to Dr. N.M Jaffer



Dr. Naseer Mohamed Jaffer, Professor of Economics and Finance has been conferred with Best Professor in Finance Award by Business School Affaire & Dewang Mehta National Education Awards, 26th Edition on 5th September 2018.

Paper Presentations / Participation in Professional events

- Dr. N.M. Jaffer and two students from Batch 24 Poulomi Das and PJR Vaishnavi presented paper at National Conference on Healthcare in the Mainstream Print Media in India
- Dr. Selvam Jesiah attended Round Table on "Reiterating Professional Ethics in Healthcare" on 27th September, 2018 at International Training Centre, NLSIU, Bangalore.
- Prof. Anantharaman, Dr. Nandagopal R, Fr. Dr. George Sebastian, Dr. N. Meena Rani and Mr. Chetan Chitre attended Annual Indian Management Conclave during 3-4 August 2018 at IIMB.

Faculty Consultancy Assignments



Prof. Bhatta had taken up a consultancy assignment with M/S Bharat Electronics Ltd for conducting Strategy Meet on 12 Oct 18 at Navi Mumbai. The task included conduct of a 2 hour Session on latest Strategy Formulation Techniques for the Board of Directors and the top leadership consisting of 60 General Managers of the corporate office and Business heads of their 22 Business verticals. CMD of BEL Mr Gautama personally expressed his happiness on the quality of services rendered.

Prof. Bhatta undertook a consultancy assignment to lead a team to carry out Business Excellence assessment of Godrej Infotech Limited, Mumbai. The other members of the team included Vice President Level officers from other Godrej companies. The task included analysing various Business Processes and offering recommendations for formulating their future business strategy to achieve their Vision 2025.



Faculty Publications

- Prof. J Philip published an article titled "Management Education: Connecting the Dots" in Prastavana, AIMS Journal in August 2018
- Prof. Bhatta published an article titled "Bridging Urban Rural Divide: SBI Youth for India Model in Journal of International Business Education in Aug 2018
- Prof. Bhatta published article titled "Innovation in State Owned Enterprises" In Sep 2018
- Prof. Bhatta published an article titled "Revolutionizing Supply Chain Management the Theory of Constraints Way: A Case Study" in International Journal of Production Research, in Oct 2018
- Prof. Bhatta published an article titled "Digitization in Banks in Developing Economies: Opportunity & Challenges" in Journal of Management and Entrepreneurship, a journal of XIME
- Dr. Sangeetha published an article titled "The Adverse Effect of Negative Emotional Contagion on Work Performance" in NIPM "Kerala Personnel Annual Issue-2018"
- Dr. Selvam Jesiah published an article titled "Whether Change in Government in India has any role in the Co-integration of Developed Economics and Indian Stock Market?" in Sumedha Journal of Management, Vol 7 issue No 4 Oct- Dec , 2018
- Dr. Selvam Jesiah published an article titled "AICTE/UGC Wakeup; there is a new World Out" in Deccan Herald Dt: 26 September 2018
- Dr. Sangeetha published an article titled "Valuing Attrition in the Diverse Workplace" in Journal of Applied Management and Investments, October 2018

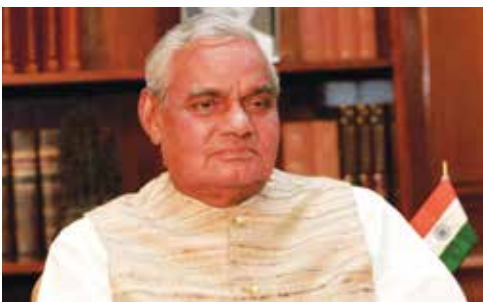
SURGICAL STRIKES DAY



Brigadier Satyendra Kumar, SM, who served in the Indian Army for 33 years and was part of UN Peace Keeping Mission for 11 years, addressed the students of XIME on the eve of Surgical Strikes Day on 29th September 2018. He spoke about the love, selflessness, and sense of pride with which the armed forces serve the nation, and how they give their today

for the Nation's tomorrow. He illustrated difference between the Line of Control and the International Border. The Brigadier along with the gathering at the event paid respects to the awardees of Param Vir Chakra with a minute's silence. He shared his stories of bravery such as Battle of Cave. He quizzed the audiences on valor demonstrated by the armed forces on critical occasions and gave an insider's view of some of the major events in Indo-Pak conflict over the years. He explained the concept of surgical strike, the surprise and offensive strategy-being the core elements of it. The session with Brigadier on the historic day provoked the thoughts of young minds and instilled the spirit of patriotism.

TRIBUTE TO ATAL BIHARI VAJPAYEE



The Nation mourned the sad demise of Former Prime Minister, Bharat Ratna Atal Bihari Vajpayee, a towering figure and who had demonstrated his commitment through his actions, on August 16, 2018. XIME family joined the Nation in paying tribute to the statesman, visionary, poet, and a great human being. His immense contribution to the nation was remembered in the condolence meet, attended by Director, Provost, all

Deans, faculty, administrative heads, staff and students of XIME. A two-minute silence was observed and a holiday was declared on 17th August 2018 in respect of the departed soul.

WARM WELCOME TO BATCH 24

The students of Batch 23 extended a warm welcome to the juniors, Batch 24 on 18 July 2018. The three hour long evening elevated the spirit of the sibling batches with sportive competitions, games, arts, music, dance and gala. XIME Music And Fine Interactive Arts- XMAFIA competition was the highlight of the fresher's party. Mr. Fabio Danti and Ms. Arpita Mohonty were declared Mr. Fresher and Ms. Fresher respectively. It was a wonderful show of team spirit and togetherness.



XIME CHENNAI

EVENTS

INAUGURATION OF BATCH II

The Academic Year of 2018 – 2019 was inaugurated by the President of XIME Chennai, Mr. P. C Cyriac, Retd. IAS on 2nd July 2018. Mr. Roy Kurian, Vice President (Sales)-Yamaha, India, the Chief Guest addressed the students. Mr. Arul Prakash, CEO of OBO Bettermann, India was the guest of honour for this function. He provided insights about the industry to the students.



*Mr. Roy Kurien, Vice President -
YAMAHA Chief Guest for Inauguration*



Chennai Batch-II Mr and Ms Fresher

INDUSTRIAL VISITS



*Industrial Visit to Standadyne India
on 21st June 2018*

Students of XIME-Chennai visited some major industries in the vicinity as a part of the industrial orientation programme.

- Stanadyne, India – 21st June 2018
- Yamaha – 13th July 2018
- Neyveli Lignite Corporation India Ltd. – 28th July 2018

CULTURAL EVENTS



(1) Freshers' Day: Cultural program was conducted for freshers in the first week of July 2018

(2) Independence Day was celebrated at XIME, Chennai followed by cultural programs performed by Students. The event was graced by the presence of Chairman XIME Cochin Dr. Alexander, Former Chief Secretary, Karnataka.

GUEST LECTURES

S. No.	Name	Organization	Designation	Date	Topic
1.	Mr. Gopakumar	BMW	Manager	10 th July 2018	Insights to Lean Six Sigma and Supply Chain Management
2.	Dr. Sarath Babu	Vegesna Biosolution	MD	10 th July 2018	Interaction on Entrepreneurship
	Mr. Chandrashekar	WATSAN	MD		
	Mr. P. Bramham	White Apron	CEO		
	Joseph K Antony	Amrok Securities	CEO		
3.	K V Ramannath	IndusInd Bank	Deputy Vice President Internal Audit	11 th Aug 2018	Credit Appraisal Process & Compliance in Banks
4.	Mr. Gopalakrishnan	Liverpool University	Faculty	3 rd Sept 2018	Supply Chain Management
5.	Mr. Sourrendere	Mphasis	Head Talent Acquisition and Onboarding	9 th Sept 2018	Placement Preparation



MDP/OBP/INDUSTRY INTERACTIONS/ EXTERNAL PROGRAMS

1. Digital Marketing Conclave:

Digital Marketing Conclave was held at XIME-Chennai on 24th August 2018 to discuss various topics relating to the future of Digital Marketing. Prof. M J Xavier, Distinguished Professor welcomed the speakers and participants followed by felicitation by Dr. Ravi Veeraraghavan, Dean (External Programs & Administration) and Presidential Address by Fr. Dr. George Sebastian S J, Director, XIME Chennai. Dr. Jawaha, Dean Academic proposed vote of thanks. There were three panel discussions led by industry leaders/experts. The speakers included:

Mr. David Appasamy Head - Brand & Strategy, Social Beat

Ms. Arunima Singh, Business Director, Wunderman International

Mr. Viswa Nathan Deva Raj, Business Head, Jaya TV

Mr. Shyam Sekar S, Chief Mentor and Strategist, Startup Xperts

Mr. Rob Peck, Director - Client Services, O3M Directional Marketing

Mr. Logesh Kumar, Senior SEO Consultant, ClickDo Limited

Mr. Faheem Ahmed, Founder and CEO, BYT Digital

Mr. Rajasekar KS. GM -Marketing, Matrimony.com

Mr. Siddharth Rajsekar, Co Founder, Scion Social

Mr. Himanshu Arora,CEO, Social Panga

Mr. Austin PM, CEO, EduCentral



2. MDP on Blended Learning and Activity Based Teaching:



A program was conducted for faculties on Blended learning and activity based Teaching on 30th August, 2018. Mr. Samuel Johnson and Prof. M J Xavier, distinguished Professor conducted the program. 18 participants from various institutions like SRM, Venkateswara Engineering College, VIT, Firebird Institute, MOP Vaishnava College, Karpagam Institutions, GRD College, Coimbatore attended the program.

3. OBP on Planning & Execution:

An OBP was conducted on Planning & Execution by Prof. Rao on 10th and 11th September for L&T Constructions at Hyderabad.

Other industry interactions:

- (1) CEO of Allison Transmission India visited Chennai in June 2018.
- (2) Oragadam HR Managers forum was formally launched at XIME, Chennai on 12th September 2018.



Students' winning streak

Inter College Management Fest organized by VIT on 6th Sept – 8th Sept). XIME, Chennai students won most of the events :

S.No.	Event	Names	Position
1.	Wolf of Wall Street	1. Deep Parekh (Batch 2) 2. Saloni (Batch 2)	1. Winner 2. Runners Up
2.	Case-athon	1. XIME team of Hariharan, Praveen Kumar & Yasmin (Batch 1) 2. XIME team of Karan, Priyanka & Tejas (Batch 2)	1. Winner 2. Runners UP
3.	Best Manager	1. Dinesh Konidala (Batch 1) 2. Edith Rominta (Batch 1)	1. Winner 2. Runners UP
4.	Biz- Plan	Prasanna Vignesh (Batch 1)	Runners - Up
5.	Biz Quiz	Kritika and Bless (Batch 2)	Winners
6.	Word Sword (debate)	Shashwat Mishra (Batch 1)	Winner
7.	AD- Mad	Team consisting of Abdul, Ayush, Vedant and Vivek (Batch 2)	Winners

XIME KOCHI EVENTS



FACULTY CORNER

- Director, Dr.R. Nandagopal was the Keynote Speaker for the International Conference on Management and Information Systems (ICMIS-18) which was organized by AIMS (Association of Indian Management Scholars) in Bangkok, Thailand on 21st and 22nd of September. He also presented a paper titled "Comparison of Sustainability Factors Influencing Environmental, Economic and Social Sustainability - An Empirical Study in an Emerging Economy". This was adjudged the Best paper in the conference.
- Dr. Joshin John's field research on "Stepping up Humanitarian Operations – Lessons from Tropical Cyclone Ockhi" has been accepted for conference presentation at Annual Conference of Decision Sciences Institute at Chicago in November 2018. The paper will be published in the conference proceedings. His paper is also considered for a workshop at the conference for refining it to publish in Decision Sciences Journal (A* Category).
- Dr.R. Nandagopal was nominated as the chair of South Asia Council of ACBSP.
- Dr.R. Nandagopal was also nominated as an expert member of the committee of Infrastructure of the Institutions by AICTE.
- Dr.R. Nandagopal has been invited as an advisor for the NHRD Kochi chapter.
- Ms. Ranjana Varghese has been nominated as a member of the Malayalam Feature Film Screening and Selection Committee of Doordarshan Kendra, Trivandrum under Prasara Bharati since May 2018.
- Mr. Rahul R Lexman has been elected as the Joint Secretary of NHRD, Kochi Chapter.

FACULTY PUBLICATIONS

- Ms. Ranjana Varghese published a paper titled "*Workforce Agility-The Holy Grail*" The International Academic Journal of Business Management Volume 5, Issue 4, October-December 2018
- Ms. Ranjana Varghese published a paper titled "*Technology for Repurposing as a means for sustainable waste management in Developing countries - A Plan@earth*"

Experience" in International Journal of Advanced Research in Engineering and Technology (IJARET), Volume 9, Issue 5, Sep-Oct 2018

- Mr. Sony Varghese published a paper titled *"Digital Transformation in Global Retail Industry and Scope for Indian Retailers"* in the International Academic Journal of Business Management, Vol 5, Issue 2, June 2018.

FACULTY AS RESOURCE PERSONS

- Dr. Francy T.V was the Chief Guest at Award Ceremony at Mary Matha Higher Secondary School, Thrikkakara on 27th June 2018.
- Ms. Ranjana Varghese was the resource person at the session on General Management and Communication Module of The Institute of Cost Accountants, Kochi on 25th September 2018.

MDP ON CREATING TRANSFORMATIONAL LEADER MANAGER

The Management Development program on Creating Transformational Leader Manager was conducted on 27th and 28th of July 2018. The sessions were taken by Dr. Manoj Varghese, Former Director of XIME Kochi; Prof. Harigopal, Former HR Manager of TVS and Mr. G. Balanchandran, Corporate Trainer and HRD Consultant. The ten participants could learn the techniques of how to maximise their effectiveness, develop efficient leadership styles, enable conflict resolution and build close-knit teams.

MDP ON ADVANCED EXCEL FOR DATA ANALYSIS & DECISION MAKING

A 2 day MDP on Excel was conducted during 18th & 19th September 2018. The resource persons were Mr. Jomon Joseph, Dr. Joshin John and Mr. Jackson D'Silva. 19 participants from different organizations attended the same and the program was well received by them.



JOSH TALKS

Josh Talks, in line of TED talks, which focuses on India centric themes, was back in XIME Kochi in partnership with Facebook for a 2nd edition. It had 150 external participants in addition to the two batches of students of XIME Kochi. Topics ranging from sports and entrepreneurship to social activism, space exploration, technology, innovation, performing arts and more were covered. Mr. K Mohammed Y Safirulla, Ernakulam District Collector, Ms. Beena Kannan, CEO & Lead Designer – Seematti; Mr. Pradeep P.S., Founder-Farmers Fresh Zone; Mr. Ansif Ashraf, Entrepreneur and Journalist; Mr. Niranj Suresh, Lead vocalist of Blank Planet and Motherjane; Ms. Sahla Parveen, Motivational Speaker; Ms. Chandra Vadhana R, Founder and Chief Mentor, Prayana and Master Nihal Raj, India's youngest Chef spoke on the event.



INDUSTRIAL VISIT

An Industrial visit for Batch 6 students was organized to Palm Fibre Pvt. Ltd. Alleppey. It was a great learning experience for our students to understand the process of manufacturing coir products from raw materials to finished products. As the future managers, the students could relate to all basic functional areas of HR, Finance and Marketing.

DISTINGUISHED SPEAKERS AT XIME KOCHI

Mr. Joseph Olassa, CEO and Co-Founder of Ignitho Technologies and an alumnus of XIME had an interaction with the XIME Kochi students on 17th August 2018. He shared his corporate experience and related his learning to the moulding as a student in XIME. He emphasized the importance of keeping abreast of the current affairs and happenings in business parlays.

Ms. Rekha Babu, of Soothika shared her story as an entrepreneur with a business model that is inspirational on 27th July 2018. She touched upon the various challenges she faced right from a trainee in Tata Motors and as on date as she has made her mark in the Real Estate Industry. She mentioned that being a woman she always had to stand out and prove herself to others. She also emphasized on the fact that success is not an achievement and it's a stepping stone.

Mr. M.S.A. Kumar, Former MD, AVT McCormick, CEO of the Kerala Angel Network and Chief Catalyst at Catalyst 360, the consultancy firm he founded, after an extensive and varied experience in several industry leadership positions shared his experiences in life and emphasized on what is more important in today's generation. He put forth that the softer aspects of the human beings are very important which normally is sidelined these days.

Mr. Jose Philip, MD & CEO, TECPRO Infra Project Ltd., Kochi addressed the students of XIME Kochi on 5th October 2019. He shared his experiences as an entrepreneur. The students were given insights on risk taking, communication, leadership which are very important in daily life.

NIPM QUIZ WINNERS



Varun Kaza and Vivek Digwani of XIME Kochi were the runners up of the NIPM Kerala Chapter Quiz and got qualified for the regional competition held at NIPM Coimbatore. XIME Kochi team comprising of Ashutosh Kumar Singh and Avinash Jaiswal bagged 3rd position in the Chapter level quiz.

WINNING STREAK OF XIME KOCHI STUDENTS

XIME Kochi was the overall champions at the Management Fest conducted by Bhavans Royal Institute of Management, Kochi on 27th and 28th of September 2018. Mr. Yash Mehta, Mr. Ch. Satya, Ms. Aiswarya Ghosh and Ms. Aastha Singh won the Best Management Team even and Marketing event by Mr. Dhiraj Changia, Mr. Sarthak Jain, Mr. Vikash Kumar Singh, Mr. Deepraj Singh

Batch 5 students Mr. Ch. Satya, Ms. Aiswarya Ghosh and Ms. Adithi Khare and Mr. Phani Teja won the first position for Best Management Team at NIT Calicut Management Fest held on 6th and 7th of October 2018.



Batch 5 students Nithin Mathew, Nilesh Saboo, Sonamkumari and Rajat Kumar won the first position in Finance event in Inflore 2018, the management fest of Rajagiri Centre for Business Studies on 6th and 7th of October 2018.

Dhiraj Changia, Sarthak Jain, Vikash Kumar Singh, Deepraj Singh, Batch 5 also won the second position in Marketing Event in Inflore 2018, the management fest of Rajagiri Centre for Business Studies on 6th and 7th of October 2018.



TEACHERS DAY CELEBRATIONS AT XIME KOCHI



Teachers day was celebrated with the initiative of the HR Club of XIME Kochi HRuday. The students expressed their love and affection through words and deeds and presented a potted plant to all teachers of XIME Kochi. The event ended with a cake cutting by the Director and Deans.



STUDENT ACTIVITIES CLUB INAUGURATIONS



A combined inauguration of Finance, Marketing, HR, Operations, Entrepreneurship and Social Clubs was conducted on 3rd August 2018 by Mr. S.R.Nair, Consultant, Career Guru Pvt.Ltd.

INAUGURATION OF STUDENT CHAPTER OF NIPM



The Student Chapter of NIPM was inaugurated on 7th September 2018 under the initiative of HR club HRuday. National Institute of Personnel Management Kerala Chapter office bearers Vice Chairman Dr. K. Anil Kumar, HOD, Rajagiri Centre for Business Studies, Secretary Mr. Anish Arvind, S S Consulting, Additional Secretary Mr. K. Augustine, HR Head, Kochi

Metro, Mr. Anilkumar, HR Head, Apollo Tyres and Ms. K Shema, Consultant were present during the function. The inauguration was followed by an interactive session with the students where many of their HR queries were answered.

INAUGURATION OF STUDENT CHAPTER OF ISTD



The Student Chapter of Indian Society of Training & Development was inaugurated on 14th September 2018 with the initiative of HR club HRuday. Mr. R. Balachandran, Chairman and Managing Director of S.B. Global Educational Resources Pvt. Ltd. was the chief guest. The Chairperson of ISTD Kochi, Ms. Nirmala Lilly, Secretary, Dr. K. A. Zakkariya, Director, Dean

Dayal Upathyay Kaushal Kendra and Professor, School of Management Studies, CUSAT, Mr. S. R. Nair, Major Anish Gurudas, Dr. R. Nandagopal, Director XIME Kochi were the other dignitaries present. Mr. Balachandran inspired the students with his talk and urged them to do their best in their two years of PGDM.

INAUGURATION OF STUDENT CHAPTER OF CII & YI



The student chapter of CII & YI was inaugurated on 18th September 2018 by the Chairperson Ms. Smitha Naik. The team of CII & YI Kochi was present during the function and gave a briefing to the students on the various activities that was done by them.

XSEED, The Social Club donated books left by students to CSI College of Engineering and Technology, Thovalai on 31st July 2018.

Empressario, Entrepreneurship Club of XIME Kochi did a Foundation Workshop on Skills of Entrepreneurship in Collaboration with the IEDC Cell.



HRuday, HR club of XIME Kochi did an Industry Interaction Program "Chat @ Chatpoint" on 11th September 2018. Guest for the day was - Mr. Ajith Thomas, Lead- Lateral Hiring Talent Acquisition, TCS, Kochi

CERTIFICATION COURSE ON R PROGRAMMING



The certification course on R program for batch 5 students commenced on 21st of July 2018 at XIME, Kochi. The sessions were taken by Dr. Manoj Varghese, Former Director, XIME Kochi. This certification program aims at enabling the students for skill development and job-fit for the corporate sector in the field of Analytics.

INDEPENDENCE DAY CELEBRATIONS

As part of the efforts to inculcate in students the appreciation and respect for India's rich heritage and diversity, and also to reinforce in them patriotism and tolerance, XIME Kochi celebrated the Independence Day on 15th of August 2018. To mark the event, our President, Mr. P. C. Cyriac IAS (Retd.) hoisted the national flag after which the national anthem was sung. The Dean of Administration, Capt. Cyriac, spoke about India's progress over the last seven decades and encouraged the students to uphold the same. Our President talked about the visionaries who made India's dream of freedom come true. Democracy, India's greatest achievement till date has succeeded in maintaining the integrity of the country, proving equality and opportunity to all. He asked the audience to think about how best we could contribute towards the building of the nation in order to fulfil the wishes of our forefathers. Our Director, Dr. R Nandagopal, who was celebrating his first Independence Day at XIME Kochi, reminded the students on the struggles of the previous generations and how fortunate they are to receive everything easily unlike their forefathers.



The merit-based scholarships as well as the number of other scholarships were given to the Batch 5 students. Utkarsh Sharma, Purnima Ray, Laksmi K., Jaideep Singh Arora and SriVenkatesh K. The function ended with an ethnic show from the students from 23 states wearing their respective regional wear to demonstrate unity in diversity.

XIME KOCHI LENDING HAND TO THE VICTIMS DURING THE DEVASTATING FLOODS IN KERALA



The State of Kerala suffered a lot in the floods that hit in the month of August 2018. XIME Kochi associated with Anbodu Kochi, an NGO which was receiving relief materials and sending them to flood affected districts like Wayanad, Idukki and Palakkad. The students and the faculty helped Anbodu Kochi in segregating and sorting the materials received from various sources.

XIME Kochi extended support to the HMT Colony School camp arranged food and clothes. The students also engaged the children in various games and activities like football, cricket, etc to keep them engaged and happy. On 24 August 2018 Onam Sadya was organized along with competitions for children and elders. It was attended by our Secretary Mr. Kuncheria along with Director and Faculty members. The camp inmates were all in praise for XIME Kochi for an unforgettable Onam experience that was given to them. XIME Kochi associated with The Builders' Association of Chandigarh, the team from PSG Institutions, Coimbatore for providing relief materials for the flood victims. They provided rice, sugar, bags, buckets, towels, blankets, toiletries, etc. These were distributed to the immediate neighbourhood wards of XIME Kochi.



XIME Kochi associated with Habitat For Humanity for providing rehabilitation support to the people who were affected by floods. President, XIME Society Shri. P. C. Cyriac IAS (retd.) Visited the Chief Minister and donated a sum of Rs.10,00,000/- towards Chief Minister's Distress Relief Fund.

XIME Kochi students also helped the Paravoor municipality under the leadership of Mr.V.D.Satheesan, MLA, Paravoor in collecting data from the area for a baseline research on flood victims and their loss of livelihoods.



*Handover of relief material to Ward Councillor
by Secretary and Director*



XSEED Army at XIME Kochi

ALL KERALA MARIA PHILIP MEMORIAL DEBATE COMPETITION 2018



The All Kerala Maria Philip Memorial Debate Competition, an annual tradition in XIME, is an intercollegiate competition held in memory of Maria Philip, the beloved daughter of our Principal Founder Prof. J. Philip, where teams from eminent educational institutions across Kerala participate and actively compete for the trophy.

The finals of the All Kerala Maria Philip Memorial Debate competition was held at XIME Kochi on the 27th of September 2018 at the Maria Philip Auditorium. The 9 zonal winners and our internal team of XIME participated in the finals. Our team competed only for the Best Speaker award. The Chief Guest of the event was Mr. Shyam Srinivasan, MD & CEO of The Federal bank Ltd. President, XIME Society, Sri. P.C.Cyriac, IAS (Retd.) presided over the function and Prof. J. Philip, Principal Founder XIME gave the special address. The judging panel consisted of Ms. Lida Jacob, IAS (Retd.) Chairing the panel along with Ms. Rekha Thomas, a successful women entrepreneur, Ms. Nirmala Lily, CEO of Infinity Hospitality Service and Chairperson of ISTD, Kochi chapter and Mr. Ramesh K.J., Chief General Manager (HR) of Cochin Shipyard Ltd.

Rajagiri School of Engineering and Technology adjudged as the winners while Christ College, Irinjalakuda emerged as the Runners Up. Ms. Pooja Vinod from Rajagiri School of Engineering and Technology was adjudged the Best Speaker of the event bagging a cash prize of Rs.15000.

Winners' team was given away the prize money of Rs. 25000 along with Rolling Trophy, while Runners up team won cash prize of Rs. 20000

UPCOMING EVENTS

Events

Dates

Case Writing and Case Teaching

Nov 09 - 10, 2018

Social Media Marketing for SMEs

Nov 14 -15, 2018

Finance for Non-Finance Executives

Nov 16 -17, 2018

Entrepreneurship Development Program

Nov 26 - Dec 8, 2018

Business Analytics and R

Nov 30 - Dec 1, 2018



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